



2025 COCKTAILS & CLASSICS SPONSORSHIP OPPORTUNITIES

Friday, September 26, 2025 * 6 to 9:30 PM * DoubleTree by Hilton

	John Updike \$10,000	Edgar Allan Poe \$7,500	Pearl Buck \$5,000	August Wilson \$2,500	John O'Hara \$1,000	Wallace Stevens \$500	James Michener \$250	Friends of RPL \$100 to \$249
Name/Logo on Penn St. Bridge Sign	✓							
Name/Logo in Library Display*	✓	✓	✓					
Name/Logo on Event Screens	✓	✓	✓					
Corporate Spotlight Mailing	✓	✓	✓	✓				
Social Media Posts & Thank You Press Release	✓	✓	✓	✓	✓			
Full-page Ad in Event Program (4 3/4" x 7 3/4")	✓	✓	✓	✓				
Half-page Ad in Event Program (4 3/4" x 3 3/4")					✓			
Quarter Page Ad in Event Program (2 1/4" x 3 1/2")						✓		
Logo Recognition on RPL's Website	✓	✓	✓	✓				
Logo Recognition on RPL's Website	✓	✓	✓	✓				
Name Recognition on RPL's Website					✓	✓	✓	
Listing in Event Program	✓	✓	✓	✓	✓	✓	✓	✓
Number of Tickets for Event**	14	12	10	8	4	2	1	0

* On display in the Main Library from October to December 2025.

** Each ticket has a fair market value of \$50.

Please e-mail your black & white ad copy in PDF or JPEG format by **August 15, 2025**, to

Carolyn.Spano@ReadingPublicLibrary.org. Ads may include a sponsor's logo and contact information, with a statement of support or a personal message in the spirit of the event. Questions? **Contact Carolyn Spano at 610.478.8977.**



2025 SPONSORSHIP AGREEMENT

Select your chosen sponsor level below. Sponsor commitments requested by **August 8, 2025**.

Credit Card Payments can be made by selecting: <https://tinyurl.com/25CCSponsor>

- ☐ **John Updike - \$10,000** ☐ **Pearl Buck - \$5,000** ☐ **John O'Hara - \$1,000** ☐ **James Michener - \$250**
☐ **Edgar Allan Poe - \$7,500** ☐ **August Wilson - \$2,500** ☐ **Wallace Stevens - \$500** ☐ **Friends of RPL - \$100-\$249**

- ☐ **We do not plan to use our tickets.**
☐ **Please include ____ # of additional tickets @ \$100 each.**
☐ **Enclosed is a check payable to Reading Public Library Foundation.**
☐ **Please send me an invoice for the amount indicated above.**

Individual/Company Name: _____

Contact Person: _____

Address: _____

Email: _____

Phone: _____

Please bill my credit card:

Account #: _____

Exp. Date: _____ CCV: _____

Billing Zip Code: _____

Name on Card: _____

Reading Public Library Foundation • 100 South 5th Street • Reading, PA 19602 • readingpubliclibrary.org • 610.478.8977

The Reading Public Library Foundation is a registered 501(c) 3 organization. Our Federal Tax ID # is 23-2903846.