

READING PUBLIC LIBRARY
MEDIA ALERT

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FOR IMMEDIATE RELEASE

READING PUBLIC LIBRARY
TO LAUNCH NEW AND IMPROVED WEBSITE

Reading, Pa - Thursday, January 19, 2023 - Reading Public Library will be launching a new and improved website on January 19. Designed with customers in mind, the redesigned site will offer improved navigation and a mobile-friendly interface. The new site is located at the same address, readingpuliclibrary.org

The homepage is bigger and bolder while remaining uncluttered. Patrons can easily see what's happening at every location as all four RPL branches are highlighted equally. The redesigned calendar will filter programming by branch location, age group, and program type.

Kimberly Servello, Reading Public Library's Marketing Coordinator stated, "We invite you to discover our new website. It has been developed over the past year through extensive consultation with library staff and community members. Meeting customer's needs has been our priority throughout the process. We consider our website an essential fifth branch, allowing the dissemination of vital information to all users. It is another kind of frontline commons."

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