



2023 Celebrity Bartender Sponsorship Opportunities

PRESENTING SPONSOR \$1000

Name and logo recognition as a Presenting Sponsor on the following:

- Homepage of [ReadingPublicLibrary.org](https://www.readingpubliclibrary.org)
- Reading Eagle promotional and thank you ads (if received by May 5)
- RPL Facebook & LinkedIn posts before and after event
- RPL Just Giving Campaign Platform
- RPL Autumn Newsletter (mailed to 1,000 homes)
- Opportunity to distribute logo give-aways to event guests
- "Thank You Poster" displayed at the event and in the Main library through June
- TOTAL IMPRESSIONS - 38,000

SUPPORTING SPONSOR \$500

Name and logo recognition as a Supporting Sponsor on the following:

- Reading Eagle promotional ad (if received by May 5)
- RPL Facebook & LinkedIn posts before and after event
- RPL Just Giving Campaign Platform
- Opportunity to distribute logo give-aways to event guests
- "Thank You Poster" displayed at the event and in the Main library through June
- TOTAL IMPRESSIONS - 26,000

FRIEND OF RPL SPONSOR \$250

Name and logo recognition as a Friend of RPL on the following:

- RPL Facebook & LinkedIn promotional ad
- RPL Just Giving Campaign Platform
- "Thank You Poster" displayed at the event and in the Main library through June
- TOTAL IMPRESSIONS - 3,000

To sponsor or donate, visit: www.justgiving.com/campaign/CB2023 and choose your favorite

Bartender. Corporate logos can be emailed to: RPLF@reading.lib.pa.us