



2019 Sponsorship Opportunities

Benjamin Franklin - \$10,000

\$9,440 of donation is tax deductible

- ◇ This exclusive sponsorship level includes all benefits of the Andrew Carnegie Sponsorship with an additional 4 tickets for a total of 16 tickets. The Benjamin Franklin sponsor will also be recognized again in the fall as a major sponsor of our autumn cultivation event.

Andrew Carnegie - \$7,500

\$7,250 of donation is tax deductible

- ◇ Name and logo recognition in library display and hanging banner (March through May 2019)
- ◇ Name and logo featured on banner and video presentation at the event
- ◇ Full page acknowledgment in program - 4 ¾" by 7 ¾" and 12 tickets

John Updike - \$5,000

\$4,720 of donation is tax deductible

- ◇ Name and logo recognition in library display (March through May 2019)
- ◇ Name and logo featured on banner and video presentation at the event
- ◇ Full page acknowledgment in program –

- ◇ 4 ¾" by 7 ¾" and 8 tickets

Pearl Buck - \$2,500

\$2,290 of donation is tax deductible

- ◇ Name and logo recognition on website, newsletter, social media posts, and media "Thank You" ad
- ◇ Full page acknowledgment in event program - 4 ¾" by 7 ¾" and 6 tickets

John O'Hara - \$1,000

\$860 of donation is tax deductible

- ◇ Recognition on RPL's website, June 2019 newsletter, and social media posts
- ◇ Half page acknowledgment in event program - 4 ¾" by 3 ¾" and 4 tickets

Wallace Stevens - \$500

\$430 of donation is tax deductible

- ◇ Recognition on RPL's website and June, 2019 newsletter
- ◇ Quarter page acknowledgment in event program - 2 ¼" by 3 ½" and 2 tickets

James Michener - \$250

\$250 of donation is tax deductible

- ◇ Recognition on RPL's website and listing in event program and 1 ticket

Yes! We would like to sponsor Cocktails & Classics 2019.

Individual/Company (to appear in program): _____

Sponsorship Level: _____ Contact: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

For more info contact Linda Capozello at 610.478.8977. Return to
Linda.capozello@reading.lib.pa.us, or Reading Public Library, 100 S. 5th St., Reading, PA 19602