

READING PUBLIC LIBRARY

MEDIA RELEASE

Contact:

Linda Klein Capozello

610.823.5275

linda.capozello@reading.lib.pa.us

FOR IMMEDIATE RELEASE

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TO FEATURE

ENTREPRENEURIAL WORKSHOP PRESENTATIONS

Reading, PA - Thursday, October 3, 2018 - At 12 pm on Monday, October 15, Reading Public Library will present a program featuring the business ideas of twelve aspiring entrepreneurs who have completed an intensive course on basic business preparation. The public is invited to hear future Latino business people present their visions for new ventures in the city of Reading. People interested in investing in local start ups are encouraged to attend.

The business training course, created by Reading Public Library in partnership with the Greater Reading Chamber Alliance, was designed to empower and build leadership skills in Latinos as part of Hispanic Heritage Month.

Yamil Sanchez Rivera, Vice President of Community Impact for United Way of Berks County, will present words of advice and encouragement. The event will be held at Main Library, 100 S. Fifth Street. Refreshments will be provided. Registration is not required.

For additional information, please contact Daniel Egusquiza, Reading Public Library Outreach Coordinator at 610.478.8977 or outreachrpl@gmail.com.