

READING PUBLIC LIBRARY

MEDIA ALERT

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FOR IMMEDIATE RELEASE

READING PUBLIC LIBRARY  
NAMES THOMAS AND WARREN WEIK AS  
CAMPAIGN CO-CHAIRS OF ANNUAL APPEAL

Reading, PA - Monday, November 08 – Reading Public Library announced today that Thomas W. Weik and Warren W. Weik have been named as the Campaign Co-Chairs of the institution’s 2021 Annual Appeal. Thomas Weik is President and Chief Operating Officer of Weik Capital Management and Warren Weik serves the company as Chief Operating Officer and Lead Portfolio Manager.

Warren Weik stated the following as reasons for serving in this leadership role, “Reading Public Library serves as an anchor institution for the city of Reading, enabling citizens to more fully participate in the social, economic, and cultural life of our community. The democratic ideal of free and open access to knowledge is as important today as it has ever been.”

The goal for the 2021 campaign is \$35,000. Among other things, income from the library’s Annual Appeal will support salaries for library staff who bring books and movies to fourteen Reading senior centers, teach computer proficiency and resume building classes at library branches, city shelters, and parks, and provide “Go Packs” with free books and materials for art and STEAM projects to thousands of city children.

According to Atty. Dennis Skayhan, President of the library’s Board of Trustees, “We are pleased to have Tom and Warren Weik serving as co-chairs of our important annual appeal campaign. Our city’s libraries are an economic and social lifeline for thousands of city residents. Private support is essential to keeping all of our services free to the public.”

Donate to Reading Public Library at [readingpubliclibrary.org](http://readingpubliclibrary.org). Learn more by contacting Linda Capozello, Director of Advancement and Communications at 610.478.8977 or [linda.capozello@reading.lib.pa.us](mailto:linda.capozello@reading.lib.pa.us).

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